


Aabriti Shrestha

CREATIVE PRODUCER

+ CONTACT

 s.aabriti@gmail.com

 720-514-0846

 <https://www.linkedin.com/in/aabritishrestha/>

EDUCATION

2021 - 2023
M.S., Creative Technology & Design

2016 - 2019
B.A., Media Production
(With Distinction)
Minor: Technology, Arts & Media (TAM)

TECHNICAL

Adobe Creative Suite



WordPress / CMS Systems



HTML & CSS



SKILLS

Project Management
Agile Methodologies
Video Production
Digital Marketing
American Sign Language

www.aabriti.com

PROFILE

I am a creative producer with extensive experience in all things digital media. My goal is producing creative and effective content through videography and design.

Experience in: film/video production (8 years), post-production & editing (8 years), Adobe Creative Suite (7 years), graphic design (4 years), web design & development (3 yrs).

EXPERIENCE

CableLabs

Digital Media Producer

Jul 2022 - Present

- Lead creative strategy, direction & all levels of execution for CableLabs' video production, creating content serving 60+ member companies across 35 countries
- Art direct projects typically managing up to 3 video contractors at a time for large scale productions
- Produce creative briefs for 5-6 projects annually, including budget and contracts
- Work hands on with production equipment, from cameras to audio to lighting, and Adobe software to create a variety of assets

Digital Media Coordinator

Feb 2020 - Jul 2022

- Work with B2B and internal clients to create design solutions with high visual impact, sometimes translating highly technical content into easily understood concepts
- Lead the visual identity of CableLabs with contract designers and marketing team
- Utilize Agile marketing concepts (daily standups, sprint planning, PM toolsets, etc.)
- Work with a variety of products, including websites and web design, corporate identity, webinars, digital ads, etc.

Production & Digital Strategy Intern

Jan 2019 - Jan 2020

- Expand online multimedia presence and promote engagement through social channels
- Create & edit insightful video, photo, and graphic design content for the web
- Drive the creative thinking process in regards to content strategy

Wolf Tung Media

Media Content Creator

Aug 2017 - Feb 2020

- Work on professional film sets in various appointed roles including Director, Assistant Camera, Cinematographer, Assistant Director
- Involvement in pre-production and post-production of projects (editing, storyboarding, call sheets, shot-lists, etc.)
- Use high-end equipment, including RED, Sony, and Lumix cameras, and Adobe softwares to create meaningful short films and documentaries

HONORS & AWARDS

- Director of 4-time festival selection & award-winning short film
- 2023 Viddy Awards Gold Winner
- CU Boulder's Department of Critical Media Practices' Outstanding Senior Award
- President Joseph A. Sewall Esteemed Scholar
- Professional dancer involved in teaching at studios, directing a competitive team, and performing paid performances